

## Omaha STEM Ecosystem

### Communications Kit

Welcome to the Omaha STEM Ecosystem's Communications Kit! Your official resource for OSE marketing and communication tools. Please review this toolkit for key information.

#### **In this Kit:**

- Official Omaha STEM Ecosystem Logo
- Supporter Logos
- Graphics + Copy to share with your network
- Information Flyers
- Resources

#### **How to use:**

- Download the official logo for promotion and collaborative events.
- Share the flyers with your network to increase the OSE's visibility.
- Add a Supporter Logo to your Email Signature.
- Post the graphics on social media or download for display. When sharing on social media, please ensure you tag @omahastemecosystem.
- Feel free to customize the materials based on your organization's marketing, but please ensure the correct messaging remains intact!

Together, let's build a stronger STEM community in Omaha!

**Official Logos:**

Logo	Description	File
Omaha STEM Ecosystem	<p><b>Color Logo:</b> CMYK - JPG RGB - JPG, PNG</p> <p><b>White Logo:</b> JPG, PNG</p> <p><b>Black Logo:</b> CMYK - JPG RGB - PNG</p>	<a href="#">OSE Logos</a>
OSE + STEM Community Platform	<p><b>Color Logo:</b> CMYK - PNG RGB - JPG, PNG</p> <p>Black Logo: PNG</p>	<a href="#">OSE + SCP Logos</a>
OSE: Approved Program	<b>Color Logo:</b> JPG, PNG	<a href="#">OSE Approved Program Logos</a>

For official logo usage guidelines: [Omaha STEM Ecosystem Brand Guidelines Booklet](#)

**Supporter Logos:**

Show your support for the Omaha STEM Ecosystem by adding a customized logo to your email signature!

1. Download your preferred industry logo
2. Add it to your email signature

Logo	File
Education	<a href="#">Education JPG</a>
Business	<a href="#">Business JPG</a>
Non-profit	<a href="#">Non-profit JPG</a>
Government	<a href="#">Government JPG</a>

For questions or assistance, please reach out to:  
[info@omahastem.com](mailto:info@omahastem.com)

Families	<a href="#">Families JPG</a>
Museums	<a href="#">Museums JPG</a>
Science Center	<a href="#">Science Center JPG</a>

**Graphics:**

Type	Graphic
PDF Flyer	<a href="#">PDF Flyer</a>
1080x1350 PNG (Instagram)	<a href="#">1080x1350 PNG</a>
1200x628 PNG (Facebook, LinkedIn)	<a href="#">1200x628 PNG</a>

**Copy:**

Type	Copy
Current Member	<p><u>INSERT ORGANIZATION NAME</u> is a proud member of the Omaha STEM Ecosystem. Together, we are building a stronger STEM community in Omaha!</p> <p>Curious about the OSE? You can learn more here:  <a href="https://omahastem.com/">https://omahastem.com/</a></p>
New Member	<p>We are so excited to announce that we are now a member of the Omaha STEM Ecosystem!</p> <p>The OSE is a collective impact organization dedicated to building a stronger STEM Community by connecting education and business development for tomorrow's workforce.</p> <p>Together, we are transforming Omaha into a robust center of STEM excellence!</p>

<p>STEM Day - November 8th</p>	<p>To celebrate National STEM Day, the Omaha STEM Ecosystem is kicking off its annual STEM Challenge! They want to see all of the incredible ways that science, technology, engineering, and mathematics are used in our community.</p> <p>All you have to do is:</p> <ol style="list-style-type: none"><li>1. Take a photo or video of your favorite STEM activity, toy, experiment, etc.</li><li>2. Post it to Instagram, Facebook, or LinkedIn between November 8<sup>th</sup>-15<sup>th</sup> using the hashtags #OmahaSTEM and #ShowUsYourSTEM and tag @omahastemecosystem.</li></ol> <p>Be sure to follow @omahastemecosystem to see all the STEM activities from the community.</p> <p>#STEM #OmahaSTEMEcosystem #OmahaSTEM #ShowUsYourSTEM #NationalSTEMDay</p>
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**Information Flyers:**

[About Us](#)

[Ways to Get Connected](#)

[2026 STEM Connect Series](#)

Annual Reports:

[2025 Annual Report](#)

[2024 Annual Report](#)

[2023 Annual Report](#)

**Resources:**

[Website](#)

[Subscribe to our Newsletters](#)

[Watch our Introduction Video](#)

[OSE Fact Sheet](#)

Follow Us on Social Media:

[Instagram](#)

[Facebook](#)

[LinkedIn](#)

For questions or assistance, please reach out to:

[info@omahastem.com](mailto:info@omahastem.com)