



Sponsorship Packet

About

Building a stronger STEM community! That's the simple idea behind the mission of Omaha STEM Ecosystem (OSE) as we connect education and business development resources for the workforce of the future. The demand for STEM talent continues to increase throughout the country, particularly in Nebraska as STEM occupations are projected to grow by 10.5% between 2022-2032 (Nebraska Department of Labor, 2024). Notably, Omaha has the fastest projected growth rate of the Nebraska regions at 12.9% (NDOL, 2024). The OSE works to address this problem by exposing students to STEM resources, ensuring our community remains a robust center of innovation and excellence.

You are invited to explore programming, internships, careers and more online at the STEM Community Platform (SCP), a partnership developed with AIM Institute. In addition to information and event details, you will find the opportunity to become an official sponsor of our Omaha STEM Connect Series events. Your support is vital and greatly appreciated!





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10
FEB

LIGHTING THE SPARK

High School Students, Young Adults, Professionals

Join us for an event dedicated to helping students and young adults discover their passion, especially those unsure of their next steps. Not a student? Come network with STEM professionals and find ways to get involved!

11
APR

CAREER TO CURRICULUM

Educators and Teachers

Hear from our community business partners on how to incorporate their expertise into engaging lessons for your students. Connect with other STEM teachers in the area and grow your professional network!

14
JULY

CONNECTING PATHWAYS

Business, Education, and Nonprofits

Gain a better understanding of the status of STEM in Omaha. Participate in discussions designed to develop the connection between business and education to address future workforce needs in NE.

4
NOV

STEM IMPACT AWARDS

Business, Education, and Nonprofits

The STEM Impact Awards is an annual event honoring the champions of our STEM Community. Help us recognize outstanding individuals, programs, or organizations that have made a significant impact.



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Sponsorship Options

You can select the event(s) and level(s) you'd like to sponsor.

\$5,000

Presenting Sponsor

- Limit (1) Presenting Sponsor per event
- Logo recognition on all pre-event advertising materials, including printed items, emails, press releases, social media and the Omaha STEM Ecosystem Website
- Verbal recognition at event, with speaking opportunity
- Complimentary tickets (2) to the STEM Impact Awards.

\$2,500

Supporting Sponsor

- Limit (2) Supporting Sponsors per event
- Name recognition on pre-event materials, including printed items, emails and social media

\$1,000

STEM Sponsor

- Unlimited STEM Sponsorships
- Sponsorship includes recognition on pre-event emails and social media

**Event:**

- ☐ Lighting the Spark ☐ Careers to Curriculum ☐ Connecting Pathways

I am committing to the following sponsorship level:

- ☐ Presenting Sponsorship ☐ Supporting Sponsor ☐ STEM Sponsor

Individual Reservations Open August 1st**Contact Information**

Contact Name _____
Name as you would like it to appear for recognition purposes _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____

Payment Information

- ☐ Check Enclosed (please make payable to Omaha Zoological Society, Memo: Omaha STEM)
☐ Special Payment Arrangements (check here for an invoice to be sent)
☐ Visa ☐ Mastercard ☐ American Express

I authorize \$ _____ to be charged to my credit card (please complete information below)

Card # _____ Expiration _____
Cardholder Name _____ Signature _____
Address _____ City _____ State _____ Zip _____

Please return to Hannah Bergdolt:

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