

# Sponsorship Packet

## About

Building a stronger STEM community! That's the simple idea behind the mission of Omaha STEM Ecosystem (OSE) as we connect education and business development resources for the workforce of the future. The demand for STEM talent is increasing throughout the state of Nebraska as STEM occupations are projected to grow by 11% between 2020 and 2030, faster than non-STEM occupations at 7.7% (Nebraska Department of Labor, 2022). The OSE works to address this problem by exposing students to STEM resources, ensuring our community remains a robust center of innovation and excellence.

You are invited to explore programming, internships, careers and more online at the STEM Community Platform (SCP), a partnership developed with AIM Institute. In addition to information and event details, you will find the opportunity to become an official sponsor of our Omaha STEM Connect Series events. Your support is vital and greatly appreciated!



# Sponsorship Packet

1

## LIGHTING THE SPARK

Who: Students, Young Adults, Those Looking for a Career Change

Why Attend: Ignite your passion and learn how to foster the future of STEM within the Downtown Omaha community. This wealth of free resources can guide the next steps for both students and adults towards their STEM careers.

11  
FEB

2

## CONNECTING PATHWAYS

Who: Businesses, Education, and Nonprofits

Why Attend: Gain a better understanding of the status of STEM programming, opportunities, and needs in Omaha. Participate in discussions designed to develop the connection between business and education to address future workforce needs in NE.

15  
JULY

3

## LIGHTING THE SPARK

Who: Students, Young Adults, Those Looking for a Career Change

Why Attend: Ignite your passion and learn how to foster the future of STEM within the Suburban Omaha community. This wealth of free resources can guide the next steps for both students and adults towards their STEM careers.

16  
SEP

4

## STEM IMPACT AWARDS

Who: Businesses, Education, and Nonprofits

Why Attend: Join us for our first STEM Impact Awards! We will recognize individuals who have made an impact in the STEM community and provide an immersive experience that will leave you talking about STEM for days.

5  
NOV



# Sponsorship Packet

## Sponsorship Options

You can select the event(s) and level(s) you'd like to sponsor.

### \$5,000

#### Presenting Sponsor

- Limit (1) Presenting Sponsor per event
- Logo recognition on all pre-event advertising materials, including printed items, emails, press releases, social media and the Omaha STEM Ecosystem Website
- Verbal recognition at event, with speaking opportunity
- Complimentary tickets (2) to the STEM Impact Awards.

### \$2,500

#### Supporting Sponsor

- Limit (2) Supporting Sponsors per event
- Name recognition on pre-event materials, including printed items, emails and social media

### \$1,000

#### STEM Sponsor

- Unlimited STEM Sponsorships
- Sponsorship includes recognition on pre-event emails and social media



# Sponsorship Packet

## Sponsorship Form

Company Name:

---

\*Please list name as you'd like it to appear on materials. Please email logos to [julie.sigmon@omahazoo.com](mailto:julie.sigmon@omahazoo.com)

Contact and Title:

---

Phone:

---

Address

---

City:

---

State:

Zip:

---

Contact Email:

---

### Lighting the Spark

#### February 2025



Presenting Sponsor

\_\_\_\_\_ Supporting Sponsor (1/3)

\_\_\_\_\_ STEM Sponsor

### Connecting Pathways

#### July 2025



Presenting Sponsor

\_\_\_\_\_ Supporting Sponsor (0/3)

\_\_\_\_\_ STEM Sponsor

### Lighting the Spark

#### September 2025



Presenting Sponsor

\_\_\_\_\_ Supporting Sponsor (0/3)

\_\_\_\_\_ STEM Sponsor

Please Contact Julie Sigmon  
 402.738.2077/Julie.sigmon@omahazoo.com